

**E. C. Jones**  
THE WOMAN'S STORE  
FAIRMONT, W. VA.

## To-Day An After Christmas Reduction Sale of Holiday and Other Merchandise

In these reduction sales we sell, at lowered prices, merchandise from all corners of the store, much of it priced at a third and less its original prices.

### The Three Leading Features For To-Day Are

#### Furs

AT ONE-FOURTH, ONE-THIRD AND CLOSE TO ONE-HALF OFF.

All reliable, stylish furs reduced right here in the coldest winter weather, just when you wish them most.

#### WOMEN'S AND MISSES' COATS

formerly priced at \$12.50, \$15, \$18 and up to \$25—\$8.75.

One great rack full of these handsome winter coats to be closed out at half and less than half their original price.

Come today and choose a warm, handsome coat to finish out the winter with.

#### CHILDREN'S COATS AT 1-4 OFF

New, stylish coats made in all the latest and most desirable fabrics, warm, comfortable and reliable coats, children up to 14 years of age, at one-fourth less than you ordinarily pay.

### Also 1/3 Off On All Toys, Dolls and Other Christmas Merchandise

Our brisk Christmas business left us with lots of reminders. Out they go tomorrow, hundreds of them in all departments at a third less than their original low prices.

Just go from table to table and choose anything you like at the new reduced prices. You will find many desirable Toys, and as many Dolls as some stores started the season with.

Also toilet sets, shaving sets, mirrors, traveling sets, manicure sets, military brushes, smoking sets, ash trays, sewing boxes, Japanese china, heavy cut glass and all sorts of novelties at One-Third Off.

## FOR WOMEN AND THE HOME

FEMININE CHAT AND CHATTER

Recently it was my pleasure to meet a charming woman, whose grace and dignity of carriage impressed me more than that of any crowned head I have ever seen. She did not need a title of royal purple nor the label of a queen among her general bearing, and her breeding.

Secret of Charm. She was not beautiful, nor was she much beyond the average height, and yet she gave the impression of towering head and shoulders above a roomful of society women. For an instant I was puzzled as to the secret of her fascination, and then she moved toward me while speaking to her companion. I wondered no longer. She walked properly, and she knew how to use her voice to its best advantage.

If women would only realize how important it is to be able to move about gracefully! No matter how lovely you may be, or how smartly dressed, you sacrifice the advantage of creating a good impression if you walk awkwardly. It is equally unfortunate if you speak with a high-pitched, metallic voice. The American woman is of a nervous type, which accounts for her shrill voice, an apparent lack of poise, but her attractive qualities are so numerous that we forgive her for not knowing how to walk. This fault is easily corrected.

To obtain a graceful carriage, walk by placing the ball of the foot down first, point the toes out, and step easily, not in jerks. Allow the ankles to move freely, for unless there is

proper joint action the gait is flat-footed and ungainly.

Hold Shoulders Back. Also remember that unless the shoulders are well thrown back, and the chest expanded, a graceful walk is impossible. To properly distribute the weight and gain a proper balance the shoulders must be held in position, and the upper portion of the torso carried slightly forward. This keeps the spine in a straight line, which is absolutely essential, and the gradual lean forward begins at the hips and not from the waist.

If you experience any difficulty in placing the foot correctly when walking, ankle exercise is necessary. One of these is to rest the weight on the ball of the foot, then raise the body on the toes. Continue this exercise until the ankle muscles become tired. Another excellent exercise for the ankles is to cross the feet, raising one entirely from the floor. Now twist the ankle forward, back and around so that the ankle joint moves freely. Do not wear shoes when exercising the ankles.

Points on Speaking. To remedy any vocal defects you must first learn to relax the muscles of your throat. Soft, musical tones are impossible when the jaws are set and the throat contracted. Most speaking voices are nasal and throaty and to make the tones pleasing to the ear it is necessary to lower the pitch and soften the tone.

Always try to keep the muscles of the throat free and the vocal cords flexible. Practice talking and reading aloud, in the privacy of your own

room, until you have mastered the secret of a musical voice.

Do not force your tones or use any tricks of elocution to obtain an impressive voice. Emphasizing certain words will not make your voice pleasant.

Practice deep breathing, stand with your head erect and expand your chest, then talk naturally and easily in a low, musical register, and you will soon notice that people will listen when you speak.

#### Everyday Aids.

Should paraffin oil be spilled when filling lamps, a little salt sprinkled over it will prevent the unpleasant smell.

To remove smoke marks from tinware, rub the tin with a solution of common baking soda and boiling water.

An easy way to clean glass bottles is to cut lemons in small pieces, drop into the bottle, half fill the bottle with water and shake well.

When using stale bread for puddings always soak it in cold liquid, not hot. The former will make it light and crumbly, the latter heavy.—Philadelphia North American.

#### For Black Shoes.

The best way to keep black shoes from looking worn, and also from breaking, is to dip a small flannel rag in olive oil and rub it into the leather. If it needs further rubbing or wiping, take a fresh dry flannel rag and go over it. This method, says Holland's, keeps the footwear black without polishing it, and provides a dull finish.

#### Box for Candy Gift.

A chintz covered box or one of the painted ones is ideal for the candy gift, says the New Haven Journal-Courier. After the sweets are eaten a pretty reminder is left which lasts indefinitely. These boxes come in half to five pound sizes. The larger sizes make good cake or biscuit boxes.

#### To Clean Brass Beds.

To clean brass beds that have become tarnished, says the Detroit Free Press, apply a mixture of olive oil and whiting, then rub clean with a soft, dry flannel or chamois skin.

#### Waistcoat Effects.

Waistcoat effects are promised for another season, and some of the most effective are made of white pique and white corduroy. With the arrival of the closer fitting lines many models in which waistcoats are shown are made comparatively tight fitting in the back, and the front is almost straight, with a dart, which gives a tight fitting effect.

#### Odors Removed.

Vinegar as a savior of odors is most useful. To remove the odor and taste of onion from a frying pan pour a little vinegar in the pan and let it get hot. A cupful of vinegar added to the kerosene in cleaning the bath tub will do away with the disagreeable odor of the oil.

When boiling cabbage or turnips a saucepan of vinegar on the stove and allowed to boil will correct the odor which is so offensive and penetrating.

#### "LITTLE LOST SISTER."

"Little Lost Sister," dramatized by Edward E. Rose and written by Miss Virginia Brooks, is now in the hands of her publisher to be done into book form for the holiday trade. "Little Lost Sister" is a vivid exposure of the methods used by the unscrupulous band of vampires in their nefarious business, portraying the snare laid for the unwary girls to force them into a disreputable life, and bring dishonor into the family circle.

According to a published report of a joint committee from three Chicago women's clubs, the girl of the short skirt, wide plume, childish eyes and competent manner, has been put under the sociological microscope.

The result of the committee's investigation was to ascertain what becomes of the untrained girl who leaves school at fourteen, with the intention of going to work.

In their lengthy report they agree: That of the five thousand women Chicago's slum district claims each year, a large proportion are the untrained girls who leave school at four teen.

That such children are a public menace, and should be the wards of the public.

The committee, which represents the Chicago Women's Club, the Woman's City Club and the Association of College Alumnae, in a recent report found a vocational school is one of the most essential processes in the regeneration of the untrained girl.

The other is an employment bureau which will find untrained girls remunerative work when they leave school.

"Of the five thousand women and girls who are said to fall into vice each year," said the report, "a large number are the girls who have become despairing and hopeless in hunting for work, or have been led astray when idle, by the gayety and glamor of the streets and dance halls.

"The work of caring for these girls by securing them work, is to prevent them from going astray.

"The compulsory law of Illinois requires that all children from the ages of seven to fourteen years, shall be in school. It further requires that all children between the ages of fourteen and sixteen shall be either in school or at work. None realize the difficulties and dangers which the children are obliged to go through in seeking for work. These are, of course, more formidable in the case of the girl than in that of the boy.

"This is a period in the lives of them all when they most need direc-

## LADIES! SECRET TO DARKEN GRAY HAIR

BRING BACK ITS COLOR AND LUSTER WITH GRANDMA'S SAGE TEA RECIPE

Common garden sage brewed into a heavy tea, with sulphur and alcohol added, will turn gray, streaked and faded hair beautifully dark and luxuriant; remove every bit of dandruff, stop scalp itching and falling hair. Mixing the Sage Tea and Sulphur recipe at home, though, is troublesome. An easier way is to get the ready-to-use tonic, costing about 50 cents a large bottle, at drug stores, known as "Wyeth's Sage and Sulphur Compound," thus avoiding a lot of fuss.

While wispy, gray, faded hair is not sinful, we all desire to retain our youthful appearance and attractiveness. By darkening your hair with Wyeth's Sage and Sulphur, no one can tell, because it does it so naturally, so evenly. You just dampen a sponge or soft brush with it and draw this through your hair, taking one small strand at a time; by morning all gray hairs have disappeared. After another application or two your hair becomes beautifully dark, glossy, soft and luxuriant and you appear years younger.—W. R. Crane Drug Co.

tion. Eager and bewildered, they become the prey of unscrupulous employment agencies or still worse persons.

Miss Anna E. Davis of Chicago, a trained investigator, was employed by the committee, to make a special inquiry concerning the occupations open to the girls between the ages of fourteen and sixteen. She found that all of them were sparsely paid and that only a few offered any hope of advancement. It is desired to continue Miss Davis in her work and, if possible, to secure some systematic means of taking care of the girls who leave school at an early age. The school board has given Miss Davis a desk in the Chicago Technical High School for Girls, from which place she is carrying on her work.

#### REPORT SUNDAY SCHOOL UNION.

For cent of gain	Attendance Dec. 7, 1914
Pol. of faith 1914	over 1913
Av. Att. Quarter ending Dec. 31, 1914	Av. Att. Quarter ending Dec. 31, 1913
Av. Att. Quarter ending Dec. 31, 1914	Av. Att. Quarter ending Dec. 31, 1913
Av. Attendance Oct. 13, 1914	

CHURCHES	For cent of gain	Attendance Dec. 7, 1914
First M. E.	555	515
Diamond St. M. E.	313	261
M. E. South	120	136
Freshwater	236	207
First M. P.	204	148
First Baptist	222	228
Palatine Baptist	138	133
Christian	160	173
Lutheran	67	67

All the schools but two made a gain this quarter over the corresponding quarter one year ago. Some of those that made gains made quite large ones.

#### FUNERAL OF LITTLE GIRL WAS HELD TODAY.

The remains of Lucile, the little daughter of Mr. and Mrs. Lawrence Board, whose death occurred at Shinnston Saturday evening, were laid at rest in the cemetery at Enterprise this afternoon. Funeral services were held at 2 o'clock from the residence. The child was aged 6 years. Her father is manager of the coal company store at Binghamton.

#### WOMEN VOLUNTEERS.

In stress and trouble the women of a nation are always to be counted upon. In Serbia the women went to the front with muskets in their hands; they were as strong and brave as the men on the firing line. In this country few of the women escape the weakening troubles peculiar to their sex.

For every disease or ailment of a womanly character, no matter how recent or how long standing, the one sure, reliable remedy of proved merit is Dr. Pierce's Favorite Prescription.

It is prepared from nature's roots and herbs and does not contain a particle of alcohol or any narcotic. It's not a secret prescription for its ingredients are printed on the wrapper.

Women are earnestly advised to take it for irregular or painful periods, backache, headache, displacement, catarrhal condition, hot flashes, sallow complexion and nervousness.

For girls about to enter womanhood, women about to become mothers and for the changing days of middle age Dr. Pierce's Favorite Prescription should always be on hand.

Write Dr. Pierce, Buffalo, N. Y., for free 133 page book on woman's diseases. Every woman should have one.

## Children Cry FOR FLETCHER'S CASTORIA

## BIG VICTORY OF LOCAL DEALERS

Now One Iowa Town Checked Catalogue Houses.

### BEGAN BY REFUSING CREDIT

Old Lady, Daughter About to Be Married, Couldn't Buy Wedding Present Others Who Patronized Mail Order Business Unable to Find Market For Wares.

[Copyrighted, 1914, by Thomas J. Sullivan.] It is not victory that makes the joy of noble hearts, but the combat. The greater the obstacle the more glory in overcoming it, and difficulties are but the maids of honor to set off the virtue. The effects of competition are wonderful. There are men who rise refreshed on hearing of a threat—men to whom a crisis which intimidates and paralyzes the majority comes graceful and beloved as a bride. Competition inflames the enthusiast and drives him on to action.

#### The Making of Men.

It is not ease, but effort; not facility, but difficulty, that makes men. There is perhaps no station in life in which difficulties have not been encountered and overcome before any decided measure of success was achieved.

Recognizing the retail catalogue house as a worthy foe, a competitor, the local retail merchant, in preparing for battle must take an inventory of his many advantages over the mail order house.

First and foremost, he is always working among friends and acquaintances. The mail order house must always work as a stranger.

Did any one ever suggest to him before that perhaps he neglected or overlooked many things important to business success?

#### An Iowa Cure For Bad Habit.

I am not an adept at suggestions, so will refrain from making any, but will tell of a plan that worked out successfully in an Iowa town.

The merchants of that town were being imposed upon by mail order buyers and organized for their own protection and determined to cancel all favors and credit heretofore extended to those offending citizens.

It developed that the first applicant was a lady who had recently purchased a sewing machine from a catalogue house. Her daughter was about to be married, and she wished to present her with a parlor set as a present and, finding her husband short of ready money, asked credit from the local dealer.

#### The Dealer Politely Declined.

The dealer politely declined, advising that no doubt the mail order house of Chicago from which she purchased her sewing machine would be most happy to extend to her the desired credit.

The good lady, somewhat perturbed, hurried over to the other furniture dealer. Here she met with the same suggestion. "I am sure the mail order house will grant you all the time you ask," said the merchant.

The lady knew different, though, for she had read the catalogue and remembered it said "Cash in advance."

#### Mail Order House Doesn't Buy Eggs.

When Mrs. Farmer, who had offended, came to town with butter and eggs the grocer said: "Really, Mrs. Farmer, the butter is fine, and the eggs are fresh, but I am not needing any today. I would suggest, though, that you send them to a Chicago mail order house. It will doubtless be delighted to receive them in exchange for another box of groceries such as you purchased from it last week."

Mrs. Farmer straightened herself up, gave the merchant a look which meant that there were more groceries in town and started out to find them.

She did, and they gave her the same advice she received at the first place.

#### The Turn About Game.

Farmer Independent drove a load of corn to town and was offered about 5 cents less than the market price. He protested. The grain man suggested that maybe the mail order house of Chicago would be glad to have the corn at the market price.

The implement man referred the man with the secondhand machine to a Chicago catalogue house, remarking sarcastically that it made a specialty of taking old goods in trade.

The dry goods and clothing men quoted their stiffer prices and refused credit, and the hardware man sent home empty handed the small son of a catalogue house patron who had asked for some tools and nails.

#### An Outcome Pleasing to All.

The merchants all stood firm. Credit and favors were withheld from all mail order house patrons.

The victims first became indignant, but in the course of time came to see the injustice they were doing their home merchants and home town, and soon they began to apologize and acknowledge their error and promised in the future to confine their purchases to their home institutions.

#### "Competition Was Helpful."

Today the catalogue houses have no following in that community. That is a modern example where "competition was helpful."

If you want the BEST STOVE OR GRATE COAL telephone your orders to McCOY COAL COMPANY; prompt delivery guaranteed.

Phones: Office, Bell 119; Consol. 128; Mine: Bell 788-J.  
11-20-2, O. V. T.



RETURN OF THE BIGGEST MUSICAL HIT SEEN IN FAIRMONT, "SEPTEMBER MORN."

thick; brimful of knowledge not found in ordinary books, sent postpaid to any reader who will send this clipping with 20 cents.

### For Sale!

Palm Oil Feed for hogs or cattle. \$16.00 per ton, f. o. b. Clarksburg. Can make prompt shipment. PHILLIPS SHEET & TIN PLATE CO., Clarksburg, W. Va.

**A Specialty In Which We Excel**  
Is the Dyeing of SLIPPERS and HOSE in COLORS to Harmonize with Gowns or Customers Samples.

**SATIN SLIPPERS and SILK HOSE** give best results. We have special facilities also for Cleaning and Refinishing.

**FOOTER'S DYE WORKS**

CUMBERLAND, MD.  
America's Greatest, Best and Most Complete Cleaning and Dyeing Establishment.

Call Phone 214-R. Tons. 687-J.  
**Richard Gilkeson**  
107 Main St.

**FLOWERS**  
Hayman Greenhouse Co.  
Watson Hotel Bldg. Both Phones  
FAIRMONT, W. VA.

## Make Christmas Merry

Prepare for it by joining our  
**CHRISTMAS CLUB**

Make small weekly payments and you will be surprised at the size of the check you will receive just before the next Christmas.

Come in and let us explain.

CLUB STARTS DECEMBER 28, 1914.

4% On Savings and Time Certificates

The  
**PEOPLES NATIONAL BANK**

Fairmont  
CAPITAL \$200,000,000



#### COMMENCE THE NEW YEAR

With a resolution to achieve a higher education, and lift yourself out of the drudgery of manual labor. Every young man or woman should stimulate their ambition for a higher station in life and a business education such as is offered by the UNION BUSINESS COLLEGE. This commercial college will give you the desired opportunity. Good paying, permanent positions in the business world are always open to young people who know how and can make good.

Of Fairmont, 512 Jacobs Bldg., Fairmont, W. Va.

## UNION BUSINESS COLLEGE

Gentlemen: I am interested in the course marked X in the column below, and wish to enter about 1915. Please furnish me full information about your school, cost of tuition, books and board, also how long it requires to complete the course. Name P. O.

COURSES:	COMMERCIAL:
SHORTHAND.	Prac. Bookkeeping
Prin. of Shorthand.	Business Forms
Punctuation	Commercial Law
Correspondence	Business Practice
Paraphrasing	Banking
Spelling	Business Penmanship
Speed Drills	Business Correspondence
Typewriting	Rapid Calculations
Copying	
Business Penmanship	

## FREE ENGINEERING ADVICE

Our Industrial Power Department is composed of specialists in the application of gas for power, either through the gas engine or steam boiler.

We offer you assistance in solving your power problem without obligating you.

Our advice is given only after we make careful tests of your present equipment. A report of these tests will be left with you whether you decide to do business with us or not.

If others in your line of business can profitably use gas power you can also.

There is no time like "NOW" to get the facts as they apply to your case.

## Fairmont Gas Company

C. H. EVANS, General Manager.  
Consolidated, 558.

Telephone—Bell, 550.